

Point Scale

POINT SCALES AND THEIR BASIS	YES	NO			Total Deducts
	check	deduct 1	deduct 2	deduct 3	
VISITOR POPULARITY FACTOR (WOW!)					
• Does the exhibit effectively capture the essence of the theme?					
• Is there a memorable element in the display that provides a visual as well as emotional connection to the audience?					
• Does the exhibit immediately capture the attention of the audience through the use of color?					

CREATIVITY					
• Is the intent clearly evident in the overall design of the exhibit?					
• Do the staging and architectural elements of the display provide inspiration for the audience?					
• Does this exhibit contribute an element of authenticity to the Show theme?					

DESIGN BASICS					
• Does the exhibit demonstrate exceptional design principles?					
• Does the exhibit design provide a focal point (or points) for the visitor as well as effective sight lines from a variety of angles?					
• Are the exhibit staging and accessories of high quality and presented creatively?					
• Has flower color been used as a primary element within the design?					

WORLD-CLASS HORTICULTURE					
• Do flowering plants or cut flowers predominate?					
• Are the plants and flowers of superior varieties and quality?					
• Is exceptional grooming and attention to detail evident throughout the display?					

Starting score	100
Subtract total deductions	–
Final score	