

Point Scales

POINT SCALES AND THEIR BASIS	YES	NO			Total Deducts
	check	deduct 1	deduct 2	deduct 3	
POPULARITY FACTOR (WOW!)					
• Does the exhibit provide visitors with a positive memorable experience?					
• Does the exhibit immediately capture the attention of the audience through the use of color?					
• Does the exhibit connect with the majority of the audience in an aesthetic and entertaining manner?					

CREATIVITY					
• Is the intent clearly evident in the overall design of the exhibit?					
• Does the exhibit have an immediate visual impact through use of items such as color, lighting or architectural features?					

DESIGN BASICS					
• Does the exhibit convey exceptional design principles?					
• Has the staging been effectively executed (i.e., are the mechanics invisible to the visitor)? Are finishing touches in place?					
• Do the accessories enhance the exhibit? Are they in working order?					
• Does the exhibit design provide a focal point(s) for the visitor as well as effective sight lines from a variety of angles?					

WORLD-CLASS HORTICULTURE					
• Are plants of superior quality?					
• Is there a noticeable selection of interesting, rare, or unusual plants or superior varieties of more common plants in the exhibit?					
• Is good grooming evident throughout the exhibit?					

EDUCATIONAL VALUE					
• Does the labeling clearly but unobtrusively identify the plants?					
				Total deductions	

	add 1	add 2		Total additions	
EXTRA CREDIT					
Has the exhibitor provided an innovative design element to the exhibit?					
Is the use of lighting innovative?					
Does the exhibit provide a learning opportunity for the home gardener?					
			Total additions		

Starting score	100
Subtract total deductions	-
Add extra credit	+
Total score	