

Point Scales

POINT SCALES AND THEIR BASIS	YES	NO			Total Deducts
	check	deduct 1	deduct 2	deduct 3	
POPULARITY FACTOR (WOW!)					
• Does the exhibit provide a unique presentation of cut flowers?					
• Does the exhibit immediately capture the attention of the audience through the use of color?					
• Does the exhibit provide visitors with a positive memorable experience?					

CREATIVITY					
• Does the exhibit convey an innovative design concept?					
• Is the intent clearly evident in the overall design of the exhibit?					
• Have containers and accessories been used in an innovative manner?					

DESIGN BASICS					
• Are the arrangements staged effectively for audience enjoyment?					
• Have the mechanics of the arrangements been successfully executed and concealed?					
• Do the arrangements present new techniques in floral design?					
• Do cut flowers predominate in the exhibit?					
• Does the exhibit demonstrate exceptional design principles?					

WORLD-CLASS HORTICULTURE					
• Are the flowers, plants and foliage fresh and without blemish?					
• Are the flowers of superior quality?					
				Total deductions	

	add 1	add 2		Total additions
EXTRA CREDIT				
Does the exhibit offer creative ideas for decorating with flowers?				
Are there interactive elements in the display that offer visitors a way to “take an active part” in the exhibit?				
Does the display showcase newer varieties of cut flowers on the market?				
			Total additions	

Starting score	100
Subtract total deductions	–
Add extra credit	+
Final score	