

“Passport to the World”

You are invited to attend a series of workshops that will be held in preparation for the Pennsylvania Horticultural Society's 2010 Philadelphia International Flower Show, *“Passport to the World,”* February 27-March 7.

Workshops are free and open to Flower Show exhibitors as well as arrangers who want to learn about entering the Show. No reservations are required.

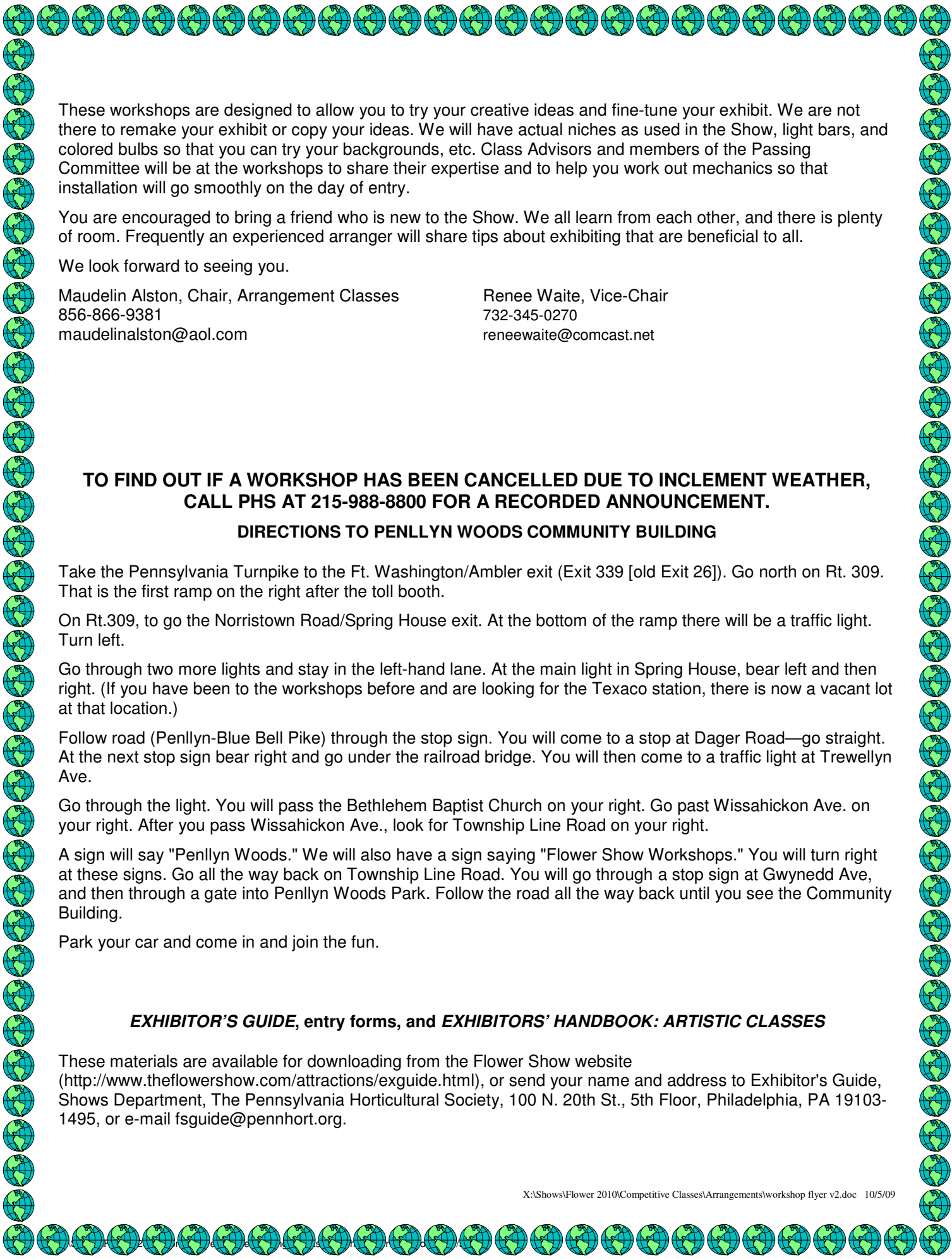
Workshop sessions, under the direction of Louise Heilig and Judy Huffaker, will be held in Penllyn, PA, at the Lower Gwynedd Township Park Building in Penllyn Woods. (See back of this page for directions.)

Exhibitors are encouraged to try ideas and consult with their advisors. Backgrounds can be fitted in the niches, and a variety of colored lighting can be tried. All workshops are from 10 a.m. to noon. **Programs/talks will begin promptly at 10. Coffee will be available beginning at 9:45. Spend as much time as you want practicing after the program.** These sessions are very informal; come when you can and leave when you must.

Artistic Workshops are informal, free, and open to Flower Show exhibitors as well as arrangers who want to learn about entering the Show. Short lectures are given, and exhibitors are encouraged to try ideas and consult with their advisors. Samples of the staging will be available. Backgrounds can be fitted in the niches, and a variety of colored lighting can be tried.

DATES	TOPICS
Saturday, January 16	<i>“INTERPRETATION OF THEME”</i> <i>Mary Jo Strawbridge</i> Mary Jo is a GCA Artistic Judge and frequent ribbon-winner at the Philadelphia Flower Show. She exhibits nationally and is a contributor to <i>CGA By Design</i> , the magazine of the Flower Arranging Study Group. She will show us the process for interpreting a theme for a Flower Show exhibit.
Wednesday, January 20	<i>“CREATING YOUR OWN CONTAINER”</i> <i>Susan Detjens</i> Susan is a GCA Artistic Judge, an artist, and a nationally acclaimed floral exhibitor as well as an outstanding teacher and mentor. Join us and “tweak” your creativity.
Saturday, January 23	<i>“UNDERWATER AND CREATIVE LINE DESIGNS”</i> <i>Renee Waite & Kelly Rell</i> Renee is a National Council Judge, and Kelly is a Philadelphia Flower Show blue-ribbon Winner. They will demonstrate some tips that will help us navigate the special challenges of an underwater design and the differences in “creative line” and “line mass” designs.
Wednesday, January 27	<i>“WHAT’S NEW IN DESIGN”</i> <i>Michael Bruce</i> Michael is one of the area’s leading floral designers and a frequent award winner as a Major Exhibitor at the Flower Show. Come and experience the very latest in design as presented by Michael.
Saturday, January 30	<i>“PACKING, TRANSPORTING, PASSING”</i> <i>Sandy Hullett, Louise Heilig, & Judy Huffaker</i> Now that you have your design “built”, how do you get it to the Show, along with your accessories and mat boards? What tools will you need there, and how will you get it passed?
Wednesday, February 3	Make-up date in case a workshop has been cancelled due to weather.

—please turn the page—



These workshops are designed to allow you to try your creative ideas and fine-tune your exhibit. We are not there to remake your exhibit or copy your ideas. We will have actual niches as used in the Show, light bars, and colored bulbs so that you can try your backgrounds, etc. Class Advisors and members of the Passing Committee will be at the workshops to share their expertise and to help you work out mechanics so that installation will go smoothly on the day of entry.

You are encouraged to bring a friend who is new to the Show. We all learn from each other, and there is plenty of room. Frequently an experienced arranger will share tips about exhibiting that are beneficial to all.

We look forward to seeing you.

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**TO FIND OUT IF A WORKSHOP HAS BEEN CANCELLED DUE TO INCLEMENT WEATHER,
CALL PHS AT 215-988-8800 FOR A RECORDED ANNOUNCEMENT.**

DIRECTIONS TO PENLLYN WOODS COMMUNITY BUILDING

Take the Pennsylvania Turnpike to the Ft. Washington/Ambler exit (Exit 339 [old Exit 26]). Go north on Rt. 309. That is the first ramp on the right after the toll booth.

On Rt.309, to go the Norristown Road/Spring House exit. At the bottom of the ramp there will be a traffic light. Turn left.

Go through two more lights and stay in the left-hand lane. At the main light in Spring House, bear left and then right. (If you have been to the workshops before and are looking for the Texaco station, there is now a vacant lot at that location.)

Follow road (Penllyn-Blue Bell Pike) through the stop sign. You will come to a stop at Dager Road—go straight. At the next stop sign bear right and go under the railroad bridge. You will then come to a traffic light at Trewellyn Ave.

Go through the light. You will pass the Bethlehem Baptist Church on your right. Go past Wissahickon Ave. on your right. After you pass Wissahickon Ave., look for Township Line Road on your right.

A sign will say "Penllyn Woods." We will also have a sign saying "Flower Show Workshops." You will turn right at these signs. Go all the way back on Township Line Road. You will go through a stop sign at Gwynedd Ave, and then through a gate into Penllyn Woods Park. Follow the road all the way back until you see the Community Building.

Park your car and come in and join the fun.

EXHIBITOR'S GUIDE, entry forms, and EXHIBITORS' HANDBOOK: ARTISTIC CLASSES

These materials are available for downloading from the Flower Show website (<http://www.theflowershow.com/attractions/exguide.html>), or send your name and address to Exhibitor's Guide, Shows Department, The Pennsylvania Horticultural Society, 100 N. 20th St., 5th Floor, Philadelphia, PA 19103-1495, or e-mail fsguide@pennhort.org.