



2012 PHILADELPHIA INTERNATIONAL FLOWER SHOW

2012 ARTISTIC WORKSHOPS

You are invited to attend a series of workshops that will be held in preparation for the Pennsylvania Horticultural Society's 2012 Philadelphia International Flower Show, "*Hawaii: Islands of Aloha*," March 4-11. Workshops are free and open to Flower Show exhibitors as well as arrangers who want to learn about entering the Show. No reservations are required.

Workshops will be held in Penllyn, PA, at the Lower Gwynedd Township Park Building in Penllyn Woods. (See back of this page for directions.)

Programs/talks will begin promptly at 10 a.m. Coffee will be available beginning at 9:45 a.m. Spend as much time as you want practicing after the program. These sessions are very informal; come when you can and leave when you must. Programs will end by noon.

Exhibitors are encouraged to remain after the programs to try ideas and consult with their advisors. Samples of the staging will be available. Backgrounds can be fitted in the niches, and a variety of colored lighting can be tried.

DATES	TOPICS
Saturday, October 22, 2011	<ul style="list-style-type: none"> Mary Jo Strawbridge will demonstrate a Cascading Design for the pedestal class. All You Ever Wanted to Know about Entering the Show but Were Afraid to Ask—Maudelin Alston and Carmen Herrera von Wrangell will discuss how easy it is!
Saturday, January 14, 2012	<ul style="list-style-type: none"> "Ambrosia," a Design Using Fruit—(four exhibitors will be invited to participate). A panel of judges will show what goes into choosing first, second and third place winners, with some discussion on interpreting a title.
Wednesday, January 18	<ul style="list-style-type: none"> What's New on the Horizon—with Michael Bruce. Michael is an entertaining and inspiring presenter who has a solid background as a Major Exhibitor and winner at the Flower Show. (http://www.michaelbruceflorist.com/)
Saturday, January 21	<ul style="list-style-type: none"> Leaf Manipulation—Melinda Moritz will demonstrate foliage techniques. Backgrounds Made Easy—Gabrielle Smith will show how backgrounds are used for the niche classes and how to cover the boards with material.
Saturday, January 28	<ul style="list-style-type: none"> Basic Rules and Passing—Renee Waite, Chair, Arrangement Classes. Helpful Hints to Make Life Easy—Everyone on the committee will be asked to contribute one of their special tricks.

—please turn the page—

These workshops are designed to allow you to try your creative ideas and fine-tune your exhibit. We are not there to remake your exhibit or copy your ideas. We will have actual niches as used in the Show, light bars, and colored bulbs so that you can try your backgrounds, etc. Class Advisors and members of the Passing Committee will be at the workshops to share their expertise and to help you work out mechanics so that installation will go smoothly on the day of entry.

You are encouraged to bring a friend who is new to the Show. We all learn from each other, and there is plenty of room. Frequently an experienced arranger will share tips about exhibiting that are beneficial to all.

We look forward to seeing you.

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**TO FIND OUT IF A WORKSHOP HAS BEEN CANCELLED DUE TO INCLEMENT WEATHER,
CALL PHS AT 215-988-8800 FOR A RECORDED ANNOUNCEMENT.**

DIRECTIONS TO PENLLYN WOODS COMMUNITY BUILDING

- Take the Pennsylvania Turnpike to the Ft. Washington/Ambler exit (Exit 339 [old Exit 26]). Go north on Rt. 309. That is the first ramp on the right after the toll booth.
- On Rt. 309, to go the Norristown Road/Spring House exit. At the bottom of the ramp there will be a traffic light. Turn left.
- Go through two more lights and stay in the left-hand lane. At the main light in Spring House, bear left and then right. (If you have been to the workshops before and are looking for the Texaco station, there is now a vacant lot at that location.)
- Follow road (Penllyn-Blue Bell Pike) through the stop sign. You will come to a stop at Dager Road—go straight. At the next stop sign bear right and go under the railroad bridge. You will then come to a traffic light at Trewellyn Avenue.
- Go through the light. You will pass the Bethlehem Baptist Church on your right. Go past Wissahickon Avenue on your right. After you pass Wissahickon Ave., look for Township Line Road on your right.
- A sign will say "Penllyn Woods." We will also have a sign saying "Flower Show Workshops." Turn right at these signs. Go all the way back on Township Line Road—through a stop sign at Gwynedd Avenue and then through a gate into Penllyn Woods Park. Follow the road all the way back until you see the Community Building.
- Park your car and come in and join the fun.

Note: For those using GPS, the nearest cross streets are Gwynedd Avenue and Township Line Road in Penllyn, PA. Travel on Township Line Road a short distance beyond the intersection to the gate for Penllyn Woods Park.

EXHIBITOR'S GUIDE, entry forms, and EXHIBITORS' HANDBOOK: ARTISTIC CLASSES

These materials are available for downloading from the Flower Show website (<http://www.theflowershow.com/Exhibits/ccinfo.html>), or send your name and address to *Exhibitor's Guide*, Shows Department, The Pennsylvania Horticultural Society, 100 N. 20th St., 5th Floor, Philadelphia, PA 19103-1495, or e-mail fsguide@pennhort.org.